Examples of Good and Poor TOC/Abstract Graphics

Authors are encouraged to examine a current issue of the journal for appropriate examples of TOC/abstract graphics. Some examples of good and poor TOC/abstract graphics are provided below.

GOOD GRAPHICS

This graphic has a good balance of images and description. All of the type is crisp and easy to read.

POOR GRAPHICS

Graphic is very cluttered and most of the fonts are too small or faint to be readable.

This graphic is simple and appealing.

The font is too big, the image says nothing about the article, and the type on the image is unreadable.

Appealing use of color and graphs. Even the smallest type is good quality and readable.

Graphic is uninteresting and not informative.

Source: ACS Publications